

Press Release

FOR IMMEDIATE RELEASE

INS Digital Media Announces April 2007 New Website Launches

April 30, 2007 - INS Digital Media LLC, an insurance industry web design and marketing company, today announced the launch of four insurance websites in April 2007 - Coates Insurance Agency (VA), Kelly Insurance Agency (NH), Ellis Barbour & Sons (NC), and INSURE4LIFE Financial Services (PA).

Coates Insurance Agency (www.coatesinsuranceagency.com) is a Nationwide® insurance agency located in Glen Allen, Virginia. Coates Insurance wanted a more thorough and informative website than the standard agent website provided by Nationwide®. coatesinsuranceagency.com was officially launched on April 21, 2007.

Kelly Insurance Agency (www.kellyinsagency.com) is an independent insurance agency located in Hooksett, New Hampshire. Kelly Insurance Agency has been providing insurance advise and service to its customers for more than 50 years. kellyinsagency.com was officially launched on April 27, 2007.

Ellis Barbour & Sons (www.ellisbarbour.com) is an independent insurance agency located in Dunn, North Carolina. Ellis Barbour & Sons, a family owned agency, has been providing a complete range of insurance services to individuals, families, and businesses in Dunn and throughout North Carolina since 1949. ellisbarbour.com was officially launched on April 12, 2007.

www.insWebsites.com

INSURE4LIFE Financial Services (www.insure4life.com) is a life and health insurance agency located in Pennsylvania. INSURE4LIFE Financial Services is lead by Art D'Angelo. Art D'Angelo and associates have been providing comprehensive financial services since 1989 focusing on relationships of mutual trust and success. insure4life.com was officially launched on April 20, 2007.

About INS Digital Media LLC:

INS Digital Media LLC is a leading website and web marketing company for the insurance industry that delivers professional insurance websites, web hosting, email service, internet advertising, and search engine marketing to insurance agents and brokers. For more information about INS Digital Media, please visit www.insWebsites.com.

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