

## Press Release

FOR IMMEDIATE RELEASE

### **INS Digital Media Expands Website Product Offering**

#### **With Release of Ready Made Website Designs**

**October 27, 2006** - INS Digital Media LLC, an insurance industry web design and marketing company, today released a new lower-cost option to custom website development called "**Ready Made**" **agency websites**. Ready Made websites are an ideal solution for agents that are on a tight budget, but still want to establish a lasting professional and credible image on the web.

At this release date, there are 11 different agency website designs to choose from. Over the next several months additional Ready Made designs will be added to the design gallery to further expand the options for agency clients.

The INS Digital Media Ready Made websites are similar to template-based websites, but are not as restrictive or limited. All Ready Made websites are semi-custom websites, where the website design and content is customized for each agency client. Customizations include local geographic pictures; maps to the agency office; addition of agency, staff, or office pictures; logo integration, and copy changes to standard text. For more information Ready Made agency websites, please visit [www.insWebsites.com/readymade/](http://www.insWebsites.com/readymade/).

[www.insWebsites.com](http://www.insWebsites.com)

**About INS Digital Media LLC:**

INS Digital Media LLC is a leading website and web marketing company for the insurance industry that delivers professional insurance websites, web hosting, email service, internet advertising, and search engine marketing to insurance agents and brokers. For more information about INS Digital Media, please visit [www.insWebsites.com](http://www.insWebsites.com).

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