

Press Release

FOR IMMEDIATE RELEASE

INS Digital Media Announces Launch of the Redesigned Gillman Insurance Group Website

March 12, 2006 - INS Digital Media LLC, an insurance industry web design and marketing company, today announced the launch of the redesigned Gillman Insurance Group website - www.gillmanins.com. The Gillman Insurance Group was the very first insurance agency client for INS Digital Media in 2000 and we are very pleased to continue our long-term relationship for years to come. While the original Gillman Insurance website was very effective and informative, after almost six years the design became outdated and web design technology had also changed dramatically. The new design and development effort also gave INS Digital Media the opportunity to perform Search Engine Optimization or SEO on the website to increase its ranking for certain keyphrases important to Gillman Insurance.

"You are THE WEBSITE DEVELOPER TO THE INSURANCE AGENCY COMMUNITY. We have and will continue to, refer agencies to speak with you about customizing a website that will create revenue not just look good. We probably get as many compliments on our website as we do the great agency service we give. Thanks for the great work, we appreciate the fact our site keeps putting dollars in the agency's pocket!", said Ed Gillman, President of Gillman Insurance Group.

The redesigned gillmanins.com website was officially launched on March 12, 2006.

About INS Digital Media LLC:

INS Digital Media LLC is a leading website and web marketing company for the insurance industry that delivers professional insurance websites, web hosting, email service, internet advertising, and search engine marketing to insurance agents and brokers. For more information about INS Digital Media, please visit www.insWebsites.com.

About Gillman Insurance Group:

Gillman Insurance Group was established in 1993 as a full service insurance agency in Alpharetta, Georgia. Gillman Insurance Group provides a wide array of insurance protection and financial services for individuals, families, and businesses. For more information about Gillman Insurance Group, please visit www.gillmanins.com.

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