

Press Release

FOR IMMEDIATE RELEASE

INS Digital Media Announces New Web Hosting and Email Service

December 9, 2005 - INS Digital Media LLC, an insurance industry web design and marketing company, today announced the startup of web hosting and email service for insurance agents. INS Digital Media is now able to provide all aspects of internet marketing - web design & development, domain name management, search engine marketing, and now web hosting and email service.

Email service provides both POP e-mail accounts and WebMail service. WebMail is a secure online e-mail service that allows our clients, via a web browser, to check, read, and respond to your email from home or anywhere without downloading any software.

INS Digital Media's web servers are located in a state-of-the-art datacenter in Dallas, Texas. Our datacenter partner, The Planet, has a well-known history of reliability and security in the web hosting industry. Historical web server uptime is 99.5%. The .5% can be attributed to scheduled hardware improvement or software upgrades.

The datacenter facility is F5 rated and has 77,000 square feet with 35,000 sq. ft. of raised floor datacenter space. This facility has complete redundancy in power, HVAC, fire suppression, network connectivity, and security.

The facility features include:

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- Dual electrical utility feeds from separate TXU substations
- One 2-megawatt diesel generator
- Parallel redundant 750KVA MGE UPS
- Dual 550 ton carrier chillers
- (8) HVAC units totaling 240 tons
- Double interlock pre-action fire suppression
- Biometric hand scanners
- Video surveillance (recorded and archived).
- Security patrols through entire facility.

This robust network architecture utilizes the Enterprise routing and switching engines from Juniper and Cisco. The Planet utilizes Juniper M20 routers as border routers, Cisco 6500 series switches in our distribution layer and Cisco 6500 switches in our aggregation layers, and Cisco 3500 and 2900 series switches at the customer layer. The network is fully meshed and redundant with 8 backbone providers for a total of 27 Gbps of available bandwidth.

About INS Digital Media LLC:

INS Digital Media LLC is a leading website and web marketing company for the insurance industry that delivers professional insurance websites, web hosting, email service, internet advertising, and search engine marketing to insurance agents and brokers. For more information about INS Digital Media, please visit www.insWebsites.com.

About The Planet:

The Planet is the leading provider of internet Infrastructure solutions. By offering the best choice of servers, software tools and world-class support, backed by state-of-the-art facilities and unmatched network connectivity, The Planet helps turn information technology into a powerful competitive advantage that enables customers to successfully grow their businesses. For additional information about The Planet, please visit www.theplanet.com.

Press Contacts:

INS Digital Media LLC

Nadia Garner

Tel: 888.778.4393

Email: nadia.garner@insWebsites.com

Web: www.insWebsites.com

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